



Success Story “Kitten”

**Rising to the Challenge.
Meeting the Goal.
Year in Review: 2014
Prepared for:**

FACE
foundation
Saving Pets and Helping Families



"Sadie"
Saved July 2014



"Tommy"
Saved February 2014



"Bella"
Saved March 2014

**2014 was an incredible year for FACE.
With your help, we saved over 250 family pets in
San Diego County and touched many more lives!**

FACE experienced amazing growth in 2014 – both in the number of families and pets we reached, as well as among our staff and board of directors. This year marked many milestones, including FACE's 1,000th life saved! We have much to celebrate, but at the end of the day, we are most grateful for the precious lives saved and for our supporters who make our mission possible.

We treasure the relationships we've built with the families we help, as well as the dedicated veterinary staff who make these miracles possible. There is no job more rewarding than telling a grieving family that their beloved pet will have a second chance at life. Here at FACE, we think "hope" is one of our best and biggest gifts!

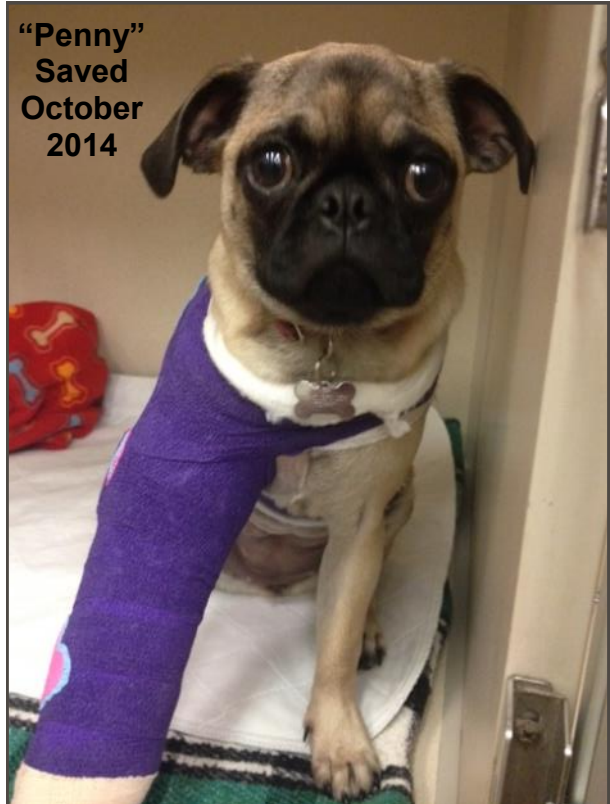
This newsletter will provide you with an overview of the many ways FACE brings hope to families and animals when they need it most. The mission of "saving pets and helping families" is a community effort and we would not be where we are today without your continued compassion. Thank you for joining us on this important journey!



2014 Figures & Highlights

- Saved the lives of over 250 family pets from “economic euthanasia”
- Granted over \$350,000 into our community
- Fielded over 1,300 phone calls requesting assistance and guided callers to other resources if they did not qualify for FACE funds
- Expanded our Save-A-Life network of hospitals: FACE now partners with over 100 veterinary practices throughout San Diego County

“Penny”
Saved
October
2014



“Bella”
Saved June 2014

1,000!



In September 2014, FACE proudly saved our 1,000th life!

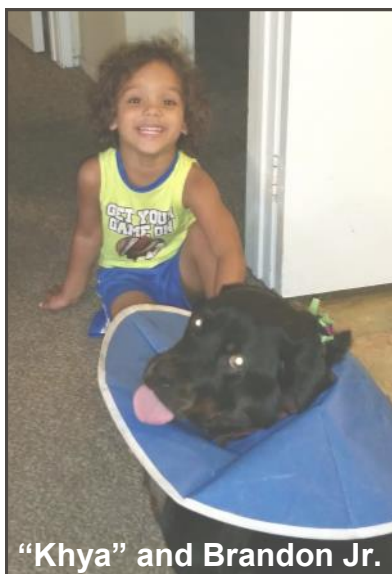
September was a milestone month for FACE when a special case came to our attention. “Khya” is a sweet, happy Rottweiler, loved by her entire family. When Khya began to appear sick and lethargic, she was rushed to the vet. The family was devastated to learn that Khya had Pyometra, a severe uterine infection that requires immediate treatment and can be fatal if left untreated.

“Dad” Brandon is a budding business owner who is just trying to break even, while he and his girlfriend raise their 2 ½ year old son. They were able to borrow enough money from friends and family to diagnose Khya, but they had nothing left to spend on her treatment. Brandon spent all night beside Khya on the hospital waiting room floor. He thought it would be their last night together, until he learned about FACE.

FACE was able provide a life-saving financial grant so that Khya could receive the surgery she needed. In a heartwarming letter to FACE, Brandon wrote:

“I am writing you to let you all know how thankful I am for each and every one of you who have helped save our baby. After a long night of praying and crying we finally prepared ourselves to have her put to rest. That following morning we were told of the FACE Foundation. We were beyond thankful of such an amazing foundation who not only helped saved our girl but also had excellent customer service and a completely caring attitude.”

As with so many animals in need of critical care, Khya deserved a second chance at life with her loving family. FACE is proud to provide that second chance and, in the process, to bring hope to families when they need it most.



FACE Unveils a New Tree of Life Mural



In July, community members joined FACE at the Veterinary Specialty Hospital in San Marcos for the unveiling of our second Tree of Life mural.

Live speakers, hospital tours and culinary treats were available to all who came out to share in this memorable event, which coincided with the 5th Anniversary of VSH San Marcos! There were many furry friends in attendance, along with FACE grantees, board members and supporters who were thrilled to be part of this exciting day in FACE's history.

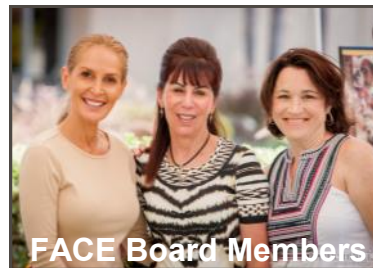
The Tree of Life mural is an important monument, both in helping FACE achieve its mission through money raised and in allowing pet owners to celebrate the love of their animals by honoring or memorializing them with a beautiful painted leaf or portrait. The original Tree of Life, located at VSH Sorrento Valley, was unveiled in 2010 and has raised close to \$200,000 to help FACE save lives.



Grantee "Loki"



Artist Kevin Anderson



FACE Board Members



Youth Humane Education Program

FACE was thrilled to re-launch our Humane Education Program in 2014! We are now partnered with local youth organizations Lincoln Acres Library and Access Youth Academy to create animal focused education classes for San Diego youth.

FACE has already hosted several classes, including a tour of the Veterinary Specialty Hospital and a meet and greet with a therapy dog. Classes cover basic animal care, spay/neuter, animal safety and exploring careers in various animal fields.

In the coming year, FACE plans to expand our curriculum to other programs in San Diego County. Our goal is to educate young people about the importance of compassion and the human animal bond to create future generations of animal lovers!



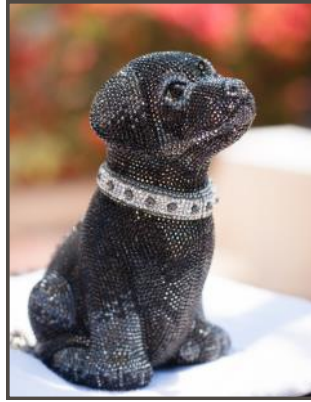
5K Doggie Dash

- FACE partnered with Road Runner Sports to host this fun 5K in Kearny Mesa
- Over 120 people raised over \$7,000 for pets in need of critical care
- Attendees and their dogs enjoyed a vendor village, live magic, face painting, prize giveaways and more fun and awards from Road Runner Sports!
- Fox Sports News came to report on the fun—and even ran the 5K with a dog of their own!



4th Annual Bags & Baubles Silent Auction

- Raised over \$130,000 to help save the lives of family pets
- A record-breaking 400 guests enjoyed the day's festivities
- Featured over 400 handbags and dozens of dazzling jewelry pieces
- Debuted our "Vegan Section", featuring gorgeous leather-free designs
- FACE success story "Lulu" was dressed to the nines for her 3rd year in attendance (pictured right)

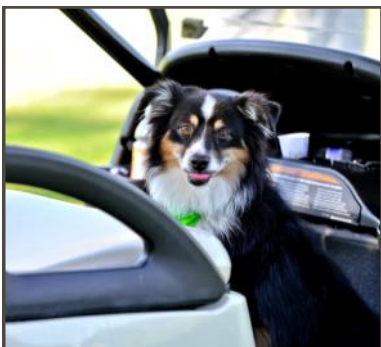




Fred and Natalie Lynn

3rd Invitational Golf Tournament

- Held at the scenic Lomas Santa Fe Country Club
- Raised over \$100,000 for pets in need of critical care
- MLB Legend Fred Lynn hit the course with players to support FACE
- Attendees and their dogs enjoyed a beautiful day of golf, delicious dinner, fun raffle prizes and an exciting live auction!



Grantee "Dexter"

FACE in the Community

In 2014, FACE got to know our neighbors, collaborated with various animal welfare organizations and spread the word about our important mission!



FACE Executive Director Brooke Haggerty and Board Member Greg Bellman met with PAWS San Diego



FACE Executive Director Brooke Haggerty and Board Members Cini Robb, Lucie Berreby and Dori Vance visited Best Friends L.A.

In the News...



FACE Executive Director Brooke Haggerty with Grantee "Loki" and family, featured on *Tonight in San Diego*

Right: Grant Coordinator Danae Davis at the Pet Expo



Brooke and grantee "Sadie" at Dog Days of Summer



FACE grantee "Seamus" and family share their story on ABC



FACE featured on KUSI

FACE events and grantees were also highlighted on CBS, NBC, Fox Sports, and the CW!

FACE Welcomes a New Team and Exciting Changes!

Staff



Brooke Haggerty, Executive Director

This July, FACE's Programs Manager Brooke Haggerty was promoted to the position of Executive Director! Brooke has worked with FACE since 2011, managing the foundation's event fundraisers, humane education program and overseeing incoming cases. Brooke is proud to support FACE and the community in this new capacity—she has big plans for 2015!



Amanda Cesario, Operations Manager

Amanda came to FACE in July after working at Planned Parenthood for 5 years. Amanda is a passionate animal lover and a practicing vegan, who is thrilled to support the animals and families FACE assists.



Danae Davis, Humane Educator & Grant Coordinator

Danae has been with FACE for 2 years and now oversees the Humane Education Program, in addition to coordinating FACE grants. Danae looks forward to her new role educating youth about animal welfare.



Athena Davis, PR & Events Manager

Athena joined FACE in July after 5 years at the San Diego Humane Society and SPCA. Her passion is helping both people and animals and she is excited to be part of FACE's mission of "Saving Pets and Helping People".

Board of Directors



Dr. Dori Slater Vance, Director

In 2015, FACE proudly welcomed its newest Board Member, Dori Slater Vance, DVM. Dori's lifelong passion for animals led her to a successful career in veterinary medicine, which she practiced for over 20 years after graduating from UC Davis. Dori has had a significant influence on local animal welfare organizations, including the SPCA LA. She plans to use her wealth of experience and compassion to help FACE save more lives.

A Few Words from Our Grateful Grantees



To everyone at FACE, Our family can't begin to thank you enough for your help. You absolutely saved our dog from an early death. We look forward to our chance to give back. You are truly a charity organization that saves lives and keeps families whole. You gave Ace the help he so desperately needed. My wife and I have many plans in the book to give back but I wanted to write a quick note just to say thanks for getting our dog home again, you are true angels.

- Josh, the family and most of all Ace!



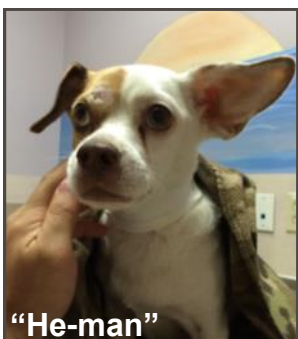
Geddy Lee has recovered and he is once again healthy and happy. It's good to see him up to some of his old tricks. I will forever be thankful to FACE Foundation for covering the cost of most of Geddy's surgery. Our world is a better place with our animals, and with the efforts of FACE Foundation in our community.

- Sincerely, Leslie Joyce



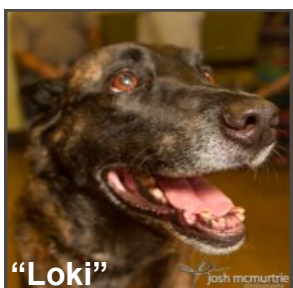
FACE Foundation, I don't even know where to start. But let me say... your foundation is amazing and truly a life saver. I don't know what or where I would have been without you. You came into my life at a time when I didn't even know my next move in terms of my doggie “Cotton”. You were truly a blessing after my dog's leg was broken, I was frantic and an emotional wreck. You saved my dog's life and spirit. For that I am eternally grateful. I love what you guys do to make a difference in people's lives. Again, thank you!

- Romelle Ward & Cotton



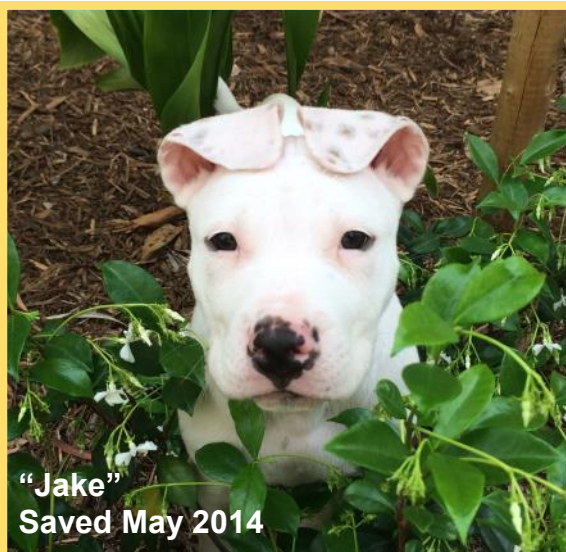
Dear FACE Foundation, My son is Alan Biliti and my grand-dog is He-man. Ten days ago I was preparing my son for the worst outcome after He-man was run over by a car. I knew Alan could not afford the surgery on his own and that without it, He-man would not survive. My son was heartbroken when he called me that morning. My note is one of gratitude and thanks, you saved my son's dog. This is my son's child... his fur-kid, if you will. He-man goes everywhere with Alan and we are all thankful that you were there in our moment of need.

- Respectfully, Lynn Biliti

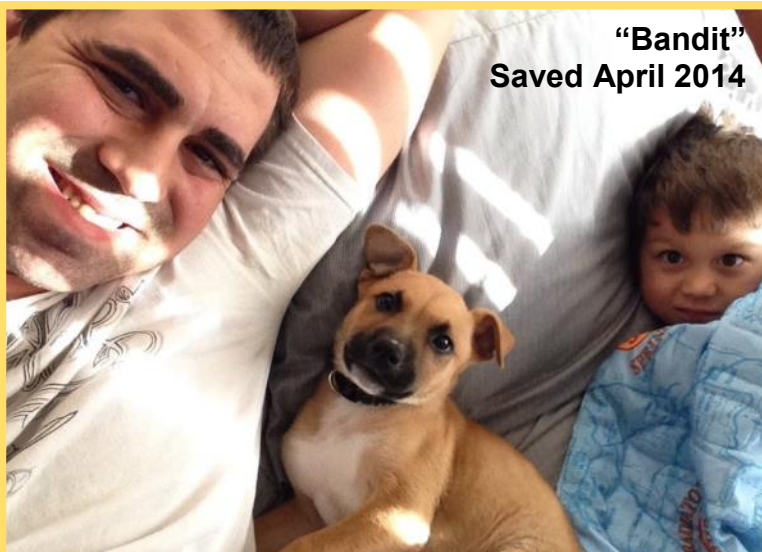


It is difficult to find the words of thanks and appreciation we have for FACE and grantors to your amazing foundation. The gratitude we have for this extra time with this one of a kind precious creature is immeasurable. Loki has touched so many people over her life and she continues spreading her Loki love thanks to FACE.

- Much love and gratitude, Chad, Stephanie and Loki



"Jake"
Saved May 2014



"Bandit"
Saved April 2014



"Mr. Cat"
Saved August 2014



"Ryno"
Saved March 2014

FACE
foundation



Saving Pets and Helping Families

858-450-FACE (3223) | www.face4pets.org

Foundation for Animal Care and Education

10455 Sorrento Valley Road, Suite #208
San Diego, CA 92121

www.face4pets.org
www.facebook.com/FACE4pets

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